

1960-61 YORK PEANUT BUTTER GLASSES

Canada Packers Ltd was looking to increase sales for their York peanut butter line. In 1960-61, they promoted their product with glass tumblers and a photograph set that pictured hockey players including the Montreal Canadiens. The 11 Montreal Canadiens glass tumblers measured 4 ½ inches tall were produced by Federal Glass as indicated with a “F” on the bottom. The tumblers displayed an outline of eleven Canadiens players with their names as well as penalties on the reverse side.

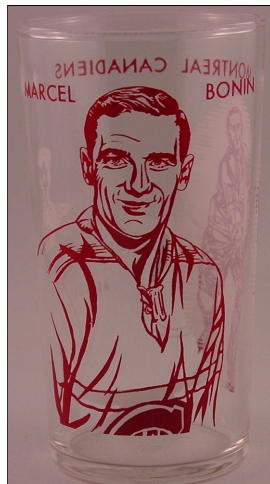
Set (11 glasses): \$3000

Common Glass: \$100-\$150

Star (*): \$200-\$1300



[] Jean Beliveau (*)



[] Marcel Bonin



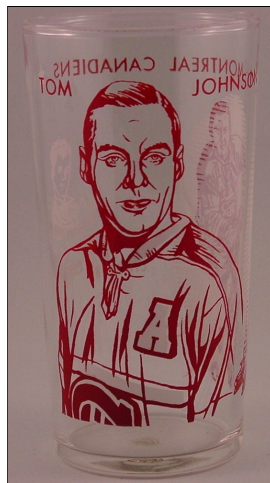
[] Boom Boom Geoffrion (*)



[] Phil Goyette (*)



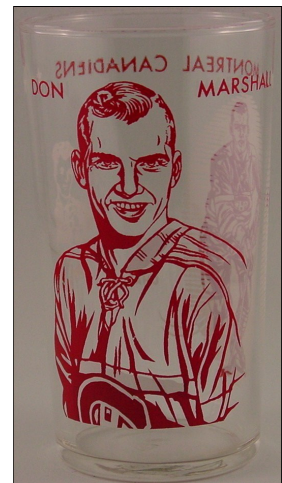
[] Doug Harvey (*)



[] Tom Johnson



[] Albert Langlois



[] Don Marshall

1960-61 YORK PEANUT BUTTER GLASSES (con't)



[] Dickie Moore (*)



[] Jacques Plante (*)



[] Henri Richard

1961-62 YORK PEANUT BUTTER GLASSES

The promotion was very successful as it was continued in 1961-62 with four additional tumblers featuring two more Canadiens players; Jean-Guy Talbot and Gilles Tremblay. They were joined by Jean Beliveau and Henri Richard who were also displayed in the 1960-61 series. These latest tumblers measured 4 ¾ inches tall and were produced by Dominion Glass as indicated with a "D" on the bottom.

Set (4 glasses): \$1500

Common Glass: \$100-\$150

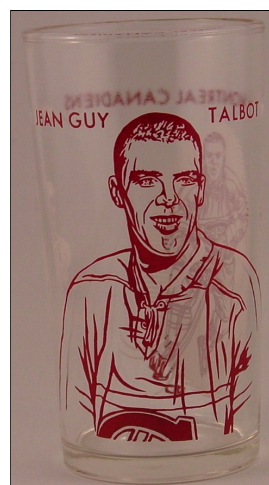
Star (*): \$300-\$400



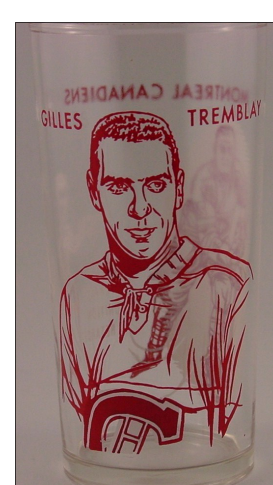
[] Jean Beliveau (*)



[] Henri Richard



[] Jean Guy Talbot (*)



[] Gilles Tremblay

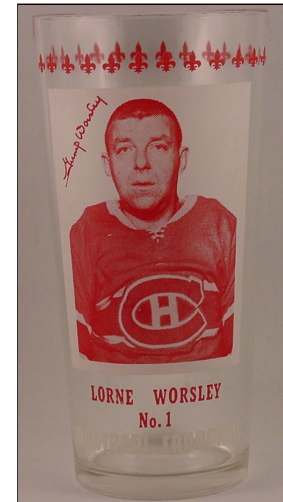
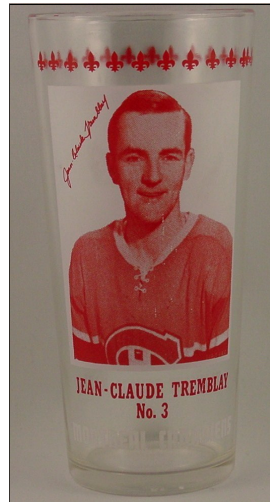
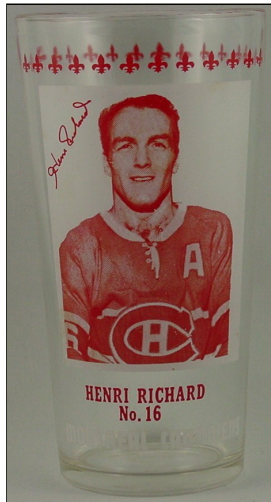
1967-68 YORK PEANUT BUTTER GLASSES

Hockey interest in the Canadiens again surfaced in a York peanut butter promotion for 1967-68. These glass tumblers measured 5 ¾ inches tall to hold the autographed Canadiens players photograph, name and number. Players featured are Henri Richard, Jean-Claude Tremblay and Lorne Worsley. In addition, two tumblers were made for each player as each had a different penalty on the reverse side. Both plastic and tin lids were found on tumblers this year.

Set (6 glasses): \$1000

Common Glass: \$100-\$150

Star (*): \$200-\$300



Henri Richard - Tripping
 Henri Richard - Slashing

Jean-Claude Tremblay - Tripping
 Jean-Claude Tremblay - Hooking

Lorne Worsley - Hooking
 Lorne Worsley - Slashing



Plastic Lid
 \$40



Tin Lid
 \$40