

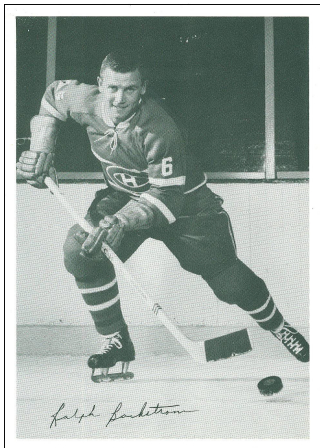
## 1961-62 YORK PHOTOS

In 1961-62, in addition to the glass tumbler sales promotion, York offered autographed hockey pictures in exchange for labels from York peanut butter or bags of their salted nuts. The Nineteen 5" x 7" Montreal Canadiens photos all have a white border and blank backs.

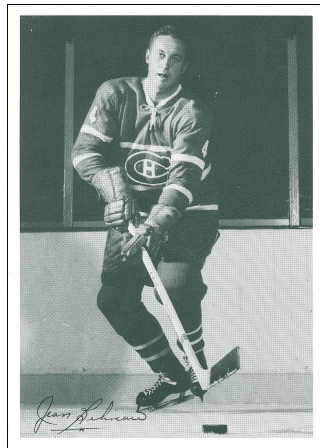
Complete Set (19 photos): \$1100

Individual Photo: \$40-\$60

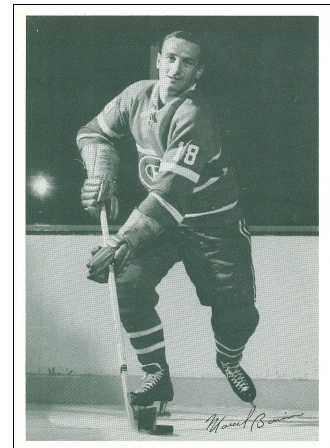
Newspaper Ad: \$50



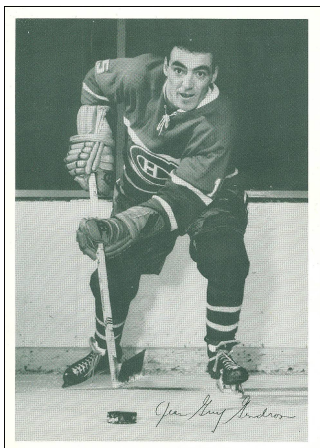
{} Ralph Backstrom



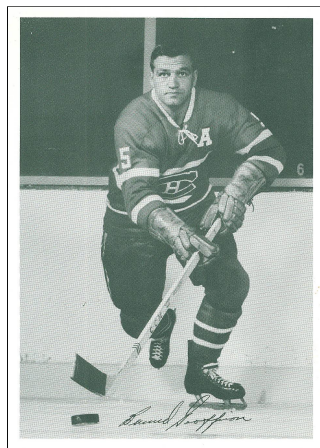
{} Jean Beliveau (\*)



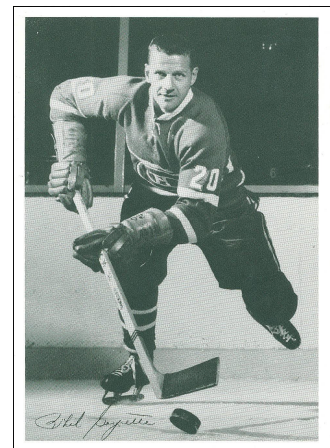
{} Marcel Bonin



{} Jean Guy Gendron



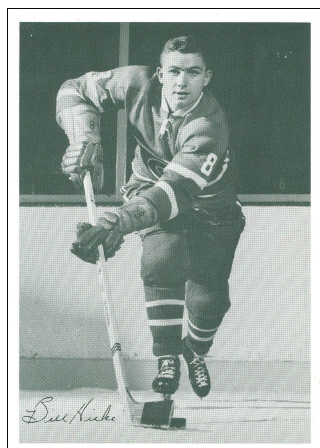
{} Bernard Geoffrion (\*)  
Ass't Captain



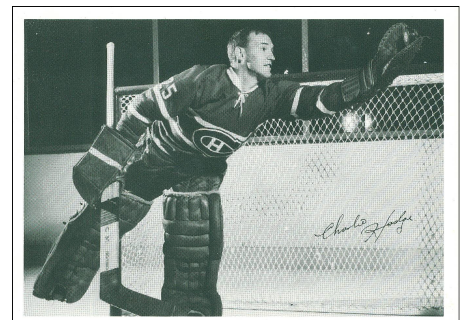
{} Phil Goyette



{} Doug Harvey (\*)  
Ass't Captain



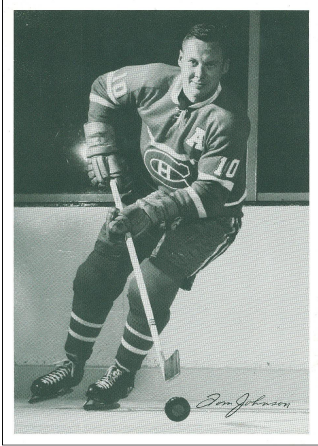
{} Bill Hicke



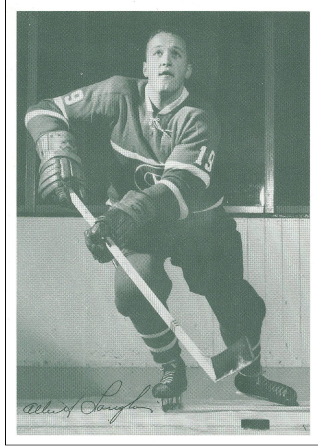
{} Charlie Hodge



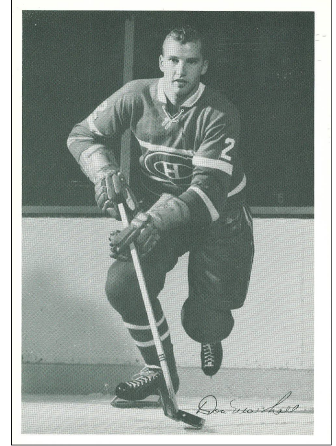
**1961-62 YORK PHOTOS (con't)**



[] Tom Johnson  
Ass't Captain



[] Albert Langlois



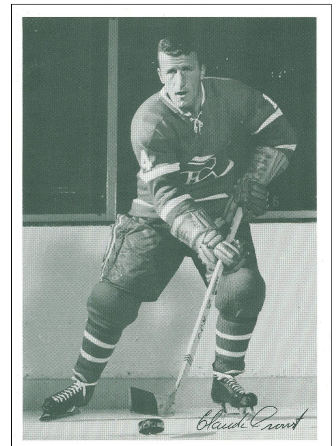
[] Don Marshall



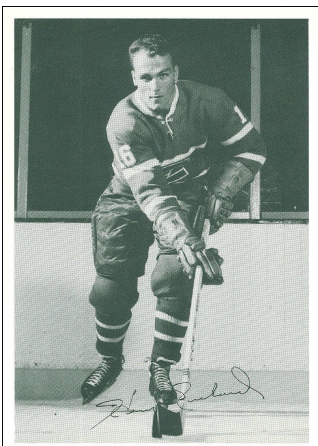
[] Dickie Moore (\*)



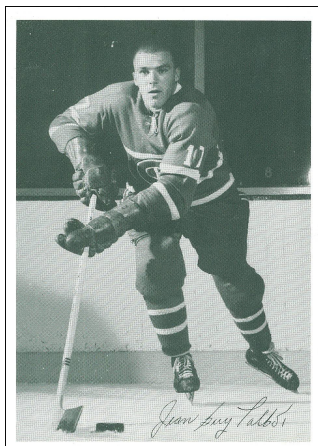
[] Jacques Plante (\*)



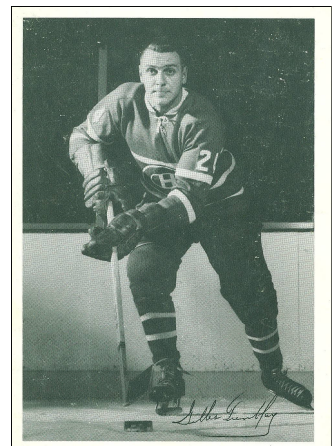
[] Claude Provost



[] Henri Richard (\*)

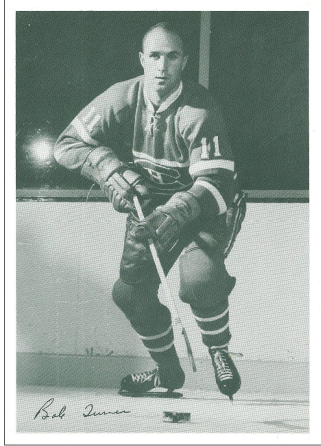


[] Jean Guy Talbot



[] Gilles Tremblay

## 1961-62 YORK PHOTOS (con't)



[] Bob Turner

**A wall full of  
NHL Hockey Stars  
...FREE!**

Whether you're a Maple Leaf or Canadian hockey fan you'll want a complete set of autographed pictures of your stars in action! It's simple. Just fill out the coupon below... being careful to follow instructions. And when your family next shops, be sure they look for York's Hockey Tumblers—your favorite players reproduced on drinking glasses filled with the Peanut Butter that's smooth and creamy right to the bottom of the jar—York Peanut Butter!

Order: Enclose two (2) chevron labels from York Peanut Butter on two (2) bags or choose labels from York Safford Nut—but be sure to PRINT your name and address carefully!

**YORK HOCKEY OFFER, Box 7905, Toronto**

Please send autographed picture of \_\_\_\_\_  
(Please use full name)

My address is \_\_\_\_\_

Address: \_\_\_\_\_

**YORK**

**YORK makes things good and nutty!**

[] Newspaper Ad